

THE IPRA CORDIALLY INVITES YOU TO OUR FUEL RETAIL EXHIBITION



WHERE: Citywest Exhibition Centre, Saggart, Co. Dublin

WHEN: 10am to 5pm on Thursday 14th March 2019

WHY: A one day show, free of charge, explicitly for the modern petrol retailer (owner and management) seeking advice, ideas and new services and products for their busy retail site.

HOW: It's FREE, all you have to do is register, please send your name to office@ipra.ie for pre-registration.

As the Irish economy moves forward again we see opportunities and threats on the horizon. The announcement by Government that all new passenger cars are zero emission vehicles poses a threat and yet an opportunity for forecourts to provide rapid charging facilities and associated food/grocery and ancillary services.

A review of the biofuels obligation could impose a further cost to retailers in an already competitive sector. To survive and thrive, diversification is the name of the game. A move to increase the grocery/food and ancillary options are key strategies being employed by retailers today and our show will offer a chance for you to meet and greet exhibitors offering everything the modern station requires. From air provision to insurance, new food ideas to car washing and fuel measurement to rates advice...it's all available under one roof.

KEY ATTRACTIONS

- Fast charge provider to give advice and guidance on LEV's.
- Franchise expert and opportunities for your site.
- Retailer insurance package with significant savings for Members.
- Major Oil Companies participating - an ideal opportunity to discuss future contracts.
- New business start-ups looking to place products in your stores.
- Great opportunity to network with like-minded industry colleagues and source exciting products for your business.
- Practical workshops on the day.

IPRA
FORECOURT
NEWS

Quality Assurance[®]

